| <b>~</b> 141 |      |        |
|--------------|------|--------|
| Critica      | anni | ובסובי |
| Online       | appi | aısaı  |

Example: Get slim on the office treadmill http://news.bbc.co.uk/1/hi/health/6656631.stm

| Read this article and think about the following questions   |  |
|---|--|
| 1. How were the participants chosen?  |  |
|   |  |
| 2. How many people were tested?   |  |
|   |  |
| <ol><li>Was the sample balanced? (were there men and women, different<br/>age groups, etc?)</li></ol>     |  |
|   |  |
| 4. Was the tested group compared with another group who didn't use the treadmill?                         |  |
|   |  |
| <ol><li>What were the 'characteristics' of the study participants? (e.g.<br/>ages, weight, etc)</li></ol> |  |
|   |  |
| 6. What were the outcomes after they had used the treadmill? Are these relevant?                          |  |
|   |  |
| 7. Will you buy one of these treadmills for home?   |  |
|   |  |